YourCity.MD Introduced New Healthcare Search Technology That Annihilated the Top Eight (8) Search Engine Giants in a Competition Searching Cancer

A High School Senior, who just won the State of Ohio DECCA Marketing Competition, stumbled upon the newest YourCity.MD Search Engine Technology, called the "OneClick Find Engine" for healthcare and medical searches. He decided to introduce the new technology as a variable in another senior IT project, with surprising results and another big win. The class was required to test all the major search engines on the web. The scenario was a real problem, as it depicted a Mom looking for the best medical care for a family member, with cancer, moving to Cincinnati, Ohio in a few weeks.

Cincinnati, OH (PRWEB) March 23, 2011 -- There were 19 criteria to search in order to help this cancer patient . They included finding the best specialists (Oncologists) with ratings and full listings, the best primary care doctors for a referral to the Oncologist with ratings and full listings, local hospitals with ratings and complete listings, health news, health information, complete pharmacy listings, health videos and more. The winner would be determined based on the quality of the results, best use of time and ease of use for the non-tech savvy, busy Mom.

The www.YourCity.MD OneCick Find Engine found everything required in less than 10 seconds; beating all challengers by more than an hour, on average. The so called "Big Dog" Search Monsters including Google, Bing, WebMd, Yahoo, AOL, MSN, Ask and Dogpile had absolutely no chance.

"Search Technology is being redefined by the www.YourCity.MD's new "One-Click Find Engine". The new technology virtually pre-searches a users health needs and matches those needs to "all" the local and global resources in any community, with ratings, in just seconds." stated CFO, JB Benza.

The HS students re-enacted the search competition in their 2 minute video, with an attempt to be humorous. The overacted video may not be funny but it accurately represents the results of this challenge.

CEO/Founder of YourCity.MD, Joe Benza, Jr. stated, "Our new patent pending Find Engine is already changing the way patients, doctors, Realtors and students search for meaningful and relevant information on the web. Now the best doctors, dentists, chiropractors, facilities and services can be found in a matter of seconds with ratings, in any city, matched to a users condition, symptom or disease, in just One-Click. The old search technology still being used by most search engines, require viewers to sort through millions of unrelated results to find relevant resources. Those hurdles are virtually eliminated with a .MD search. We do plan to take this technology to other industries but are concentrating on healthcare and medical for the time being. We believe thousands of Realtors picked up this free tool for their websites so they could help their clients and give themselves a leg up, on their competition."

Real Trends story: http://www.realtrends.com/go/view_media.php?mp_id=10278&cat_id=1549 titled, "New Technology Makes Relocation Simple". "The real estate industry is taking notice of a new online tool in the relocation arena. YourCity.MD is a one-stop shop for people new to a community to find their healthcare providers along with peer reviews. As an agent or broker you have the opportunity to utilize their free services in the form of a widget on your website. Quality, useful, and accurate information is not only a great way to

benefit your consumers but increase the traffic on your website." wrote RealTrends.

Benza added, "We decided to take a play from the old Google playbook, when they powered Yahoo searches. We too will give away our patent pending technology in the form of a free widget to everyone and anyone to help the public and companies save time and money, including the global search engines, should they want to work together toward an even better platform for their users. It surely didn't hurt Google. You can find the code to add the widget to any website at http://www.YourCity.MD/OneClickand YourCity.MDwill even customize it for you, at absolutely no cost."

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